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## EXPO New Mexico Launches New Website

[www.ExpoNM.com](http://www.ExpoNM.com) = *increased functionality, simple navigation and a whole new look and feel*

ALBUQUERQUE, NM – EXPO New Mexico Interim General Manager Dan Mourning today announced the launch of the agency’s new website, offering visitors unprecedented functionality and ease-of-use, as well as a whole new look and feel.

“EXPO’s website had been in need of an upgrade for some time even before I got here,” Mourning said, “so we made it a priority to get it revamped and launched well before the State Fair, and the result is a new website that’s more visually appealing, cleaner, easier to use, less cluttered and, ultimately, better able to serve the needs of our visitors, customers and clients. And, come Fair time, it will be better able to serve Fairgoers as well,” Mourning continued.

In fact, the new [www.ExpoNM.com](http://www.ExpoNM.com) is already populated with all of the 2011 New Mexico State Fair information currently available: simply visit [www.ExpoNM.com](http://www.ExpoNM.com), then click on the State Fair button on the menu across the top right or bottom of your screen.

Additional features of the new [www.ExpoNM.com](http://www.ExpoNM.com) include expanded social media capabilities, more interactive Events Calendar, interactive Venues and Book Your Event pages with photo galleries of all of EXPO’s venues and rentable spaces, dedicated Press Room, ultra-simplified navigation and more.

“We encourage folks to get online and check out the new site,” Mourning said. “It’s something we’re very proud of, but more importantly it exemplifies the direction we’re going with EXPO New Mexico and the State Fair as a whole—*towards* user-friendliness, *towards* becoming a bigger, better player in the community and stepping away from the old perceptions and into a new light, where we can really shine. With such a rich cultural history and storied past behind it and such a bright future ahead of it, this place deserves a bit of the spotlight,” Mourning continued. “A new website is only the beginning.”

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